ASISINGOIF EXPLOYED www.asiangolfexplorer.com

OCTOBER 2007 / NUMBER 4

亞洲高爾夫人

INTERVIEW JOHN SOLHEIM 專訪 PING CEO

OLD FAVOURITE

JIULONG HILLS

Santiburi Samui Country Club 蘇梅島





HONGKONG AIRLINES GOLF VACATIONS

香港航空 高爾夫假期





Brand New Aircraft. Brand New Destinations Hong Kong Airlines is pleased to offer special promotion golf packages at the following destinations.

Changsha(長沙)、Fuzhou(福州)

Guilin(桂林)、Haikou(海口)

Hanoi(河內)、Ho Chi Minh(胡志明)

Kunming(昆明)、Nanning(南寧)

Nanchang(南昌)、Qingdao(青島)

Xiamen(廈門)



For the latest deals, please contact **2127 4677** or visit

www.hkagolfvacations.com for more details.

The Airline of Choice for Hong Kong Golfers

Golfing in China Monthly Highlight



LiJiang(Jade Dragon & Ancient City Golf Club)Golf Package 配工高球行

4 days 3 nights: HK\$4,980 up (ZH) HK\$5,180 (KA)

HK or Shenzhen C Lijiang roundtrip Ticket by KA/ZH,

3 nights stay at 5 stars Treasure Harbour Hotel (Twin share) Daily Breakfast

Jade Dragon 玉龍雪山

18 holes green fee, caddie, shared cart, locker fee.

Ancient City 古城 18 holes green fee, Caddie, shared cart, locker fee. 3 x half day local tour admission fee, transport and guide fee.

Airport Club Transfer



KunMing Special City Golf Package 昆明春城高球行

3 day 2 nights: HK\$ 4,790 (KA) HK\$ 4,590 (HX)

HK ○ Kunming roundtrip Ticket 2 night club hotel or resort (Share twin) Daily Breakfast, 1 set dinner 2 x 18 holes green fee, caddie, shared buggy

Airport Club Transfer



Hainan Haikou Deluxe Golf Package

海口豪華高球行 3 day 2 nights: HK\$ 2,850 HK C Haikou roundtrip Ticket by HX 2 nights at 5 stars beachside New State Hotel (Twin share) Daily Breakfast, West Cost GC 西海岸 18 holes green fee, Caddie, locker Meishi Mayflower GC 美視 18 holes green Fee, Caddie, locker

Airport C Hotel C Club Transfer



三亞高球行

3 day 2 nights: HK\$2,680 起 HK Sanya roundtrip Ticket by KA 2 nights hotel of your choice (Twin share)

Daily breakfast (Selected hotel only) Yalong Bay GC 亞龍灣 18 holes green fee Sun Valley GC 紅峽谷 18 holes green fee

Airport Club Ttransfer





Huang Shan Golf Package

黃山高球行 4 day 3 nights: HK\$ 3,690 HK > Huangshan roundtrip Ticket by UO 3 nights 5 stars Club Resort New Wing Room(Twin share) Daily Breakfast, 2×18 holes green fee, locker, share caddie & Cart Airport Club Transfer



Guilin Merryland Golf Resort Package

桂林樂滿地高球行 3 days 2 nights: HK\$3,050 HK C Guilin roundtrip Ticket by 2 nights at 5 stars Golf Resort

(Twin Share) Daily breakfast 2 Lunches at club 2 days UNLIMITED green fee Airport Club Transfer



Shanghai Lake Malaren Golf Resort Package

上海美蘭湖高球行 3 days 2 nights: HK\$ 3,480 HK ← Shanghai roundtrip Ticket by FM 2 nights at 5 stars Club Resort (Twin Share) Daily breakfast 2×18 holes green fee, caddie

shared Cart, locker Airport Club Transfer



Qingdao Golf Package

青島旭寶高球行 4 days 3 nights: HK\$ 4,180 HK O Qingdao roundtrip Ticket

3 nights accommodation at Tiger Beach Golf Club (Twin share) Daily breakfast

2 x 18 holes weekday green fee, caddie

Airport Club Transfer



For more packages, please visit www.golf007.com or call (852)2180 2963,(86)0755 8300 4192

Contents

OCTOBER 2007 / Number 4

FEATURES

O6 DELTA GOLF An Old Favourite

Jiulong Hills, handily placed next to mega Mission Hills, is one of the most underrated courses in China

22 REGIONAL GOLF Golf in the Thai Islands

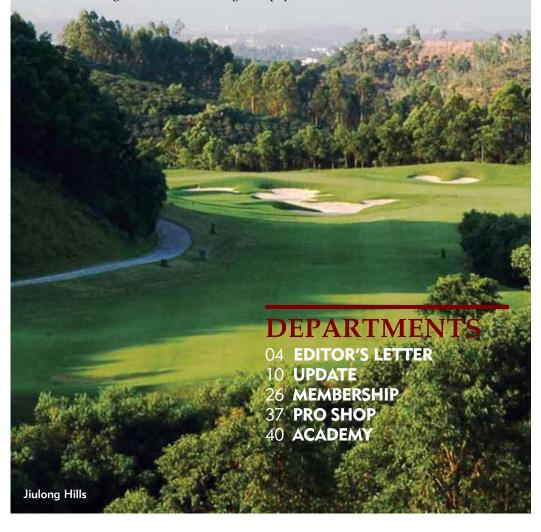
Phuket and Koh Samui aren't just great places for a sun-drenched holiday – they also make a great base for exploring some of Thailand's most memorable courses.

28 NEW COURSE Go West!

If you're looking for a place to play in the rapidly developing province of Sichuan look no further than Chengdu's superb Luxe Hills Community.

32 INTERVIEW Q &A with John Solheim

The CEO and Chairman of Karsten Manufacturing discusses Ping's brand new G10 range of equipment.



Asian Golf Explorer

Editor-in-Chief Alex Jenkins
China Editor Vincent Chow
Art Director Suki Xiao
Advertising Director Joey Tong

Asian Golf Explorer is published by Genesis King Ltd.

Editorial Office Unit C&D, 17/F Trust Tower, 68 Johnston Road, Wanchai. Tel: +852 2882 1350 Fax: +852 2882 7850

For editorial enquiries please contact us at editor@asiangolfexplorer.com.

For advertising enquiries please contact us at +852 2882 1350 or ad@asiangolfexplorer.com.

China Office Rm 2002, Huang Cheng Plaza 7 Fu Tian Nan Rd Huanggang, Shenzhen, PRC Tel: +86 755 8300 4561 cn@asiangolfexplorer.com.

PRC Advertising Agent SZ South China Golf Advertising Company Ltd.

ALL RIGHTS RESERVED. No part of Asian Golf Explorer may be reproduced in any other publications, printed or published, without the written permission of the publisher.

Cover photo by Roy Lee(www.roylee.com)



We have the knowledge and expertise to host & manage your organization's golf outings. Thanks to excellent relations with some of the region's most prestigious clubs, we offer a wide range of venues and options so let us take care of the logistics to ensure yours is a hassle-free event.

Golf007 Event Management

Marketing, Administration, Facilitation, Logistics...
Golf 007: The Golf Event Experts.

Our services include:

- Pre-event Consultancy
- Budget Estimation
- Golf Course Liaison
- Event Promotion & Player Recruitment
- Event Organization & Management
- Tournament Scoring & Photography
- Gala Dinner & Prize Presentation

Our clients include:

- Multinational and Local Corporations
- Charity Organizations
- Tradeshows
- Private Celebratory Gatherings

Contact:

852-28821350/event@golf007.com





Goose isn't Cooked

The relief was palpable. Just when we thought that the organizers of the UBS Hong Kong Open were going to struggle to find any big names to tee it up at Fanling next month, they manage to pull off something of a coup by confirming that Mike Weir, Retief Goosen, Trevor Immelman and K.J. Choi will all be heading over. Phew!

The cause of our concern was the fact that the UBS Hong Kong Open, which will be celebrating its 50th anniversary in 2008, immediately follows the Barclays Singapore Open and the HSBC Champions tournament up in Shanghai. These two events, which have a combined prize purse of a whopping US\$9 million, have managed to attract a slew of stars - Phil Mickelson, Ernie Els and Angel Cabrera, among others, will be playing in both tournaments - and the general feeling was that Hong Kong, with prize money totalling a comparatively paltry US\$2 million, might lose out in the annual scramble for household names. Of course we're not naïve enough to think that the likes of Weir and Goosen have been persuaded to make the trip to Hong Kong just to play for the prize money or for reasons associated with the tournament's rich heritage; hefty appearance fees is the prime motivating factor for showing up. But every event in Asia - any many in Europe for that matter - pays out for its stars, and while we don't agree with the practice, we understand why they do it. After all, no US-based player inside the world's top fifty is going to want to fly

halfway around the world without a little financial incentive. And the sponsors know that the crowds are hardly going to flock to watch a bunch of lowly ranked players that nobody has ever heard of. So kudos to the organizers – they've managed to peak people's interest in an event that could easily have become just another stop on the European professional circuit.

I, for one, am delighted that Goosen is returning. While Weir will doubtless grab most of the attention thanks to his magnificent victory over Tiger Woods in the singles of the Presidents Cup last month, Goosen has a lot to prove to his Hong Kong fans. As you might remember, the South African's debut last year was hardly stellar: a two day total of 1-over-par, thanks largely to miserable performance on the tricky greens at the Hong Kong Golf Club, resulted in a missed cut and more than a few raised eyebrows in the sponsor's marquee. Of course, Goosen has too much class for that to happen again – or does he? We'll find out soon enough. See you at Fanling!

Alex Jerlen

Alex Jenkins Editor

Golfing in Guangdong Monthly Highlight



Nansha Golf Club 南沙高爾夫球會 Daytrip

Weekday HK\$850 / Weekend HK\$1,230 18 holes green fee, caddie, locker, lunch, Pier Club Transfer,

HK Nansha ferry ticket



Weekday HK\$1,390 / Weekday + Weekend HK\$1,690 / Weekend HK\$1,990 2 x 18 holes green fee, caddie, locker, breakfast, Club Resort (Twin share), Pier Club Transfer, HK Nansha ferry ticket



Weekday HK\$870 / Weekend HK\$1,450 18 holes green fee, caddie, shared cart, locker

* Lunch included on weeked



光明高爾夫球會 Weekday HK\$560 / Weekend HK\$920 18 holes green fee, caddie, shared cart and

locker * Set lunch included on Tuesday &

Wednesday

Green Bay Golf Club, Shenzhen 碧海灣高爾夫俱樂部

Weekday HK\$700/ Weekend HK\$1,130 18 holes green fee, caddie, locker fee

 Cart included on weekend. No single cart surcharge

Yinli Foreign Investor Golf Club 銀利外商高爾夫球俱樂部

Weekday HK\$650 / Weekend HK\$1,080 18 holes green fee, shared caddie & cart, locker, set lunch,

Huanggang <> Club Shuttle

* Complimentary breakfast served on Saturaday & Sunday before 10:00

Long Island Golf Club, Dongguan 東莞長安高爾夫球會

Weekdays 2 days special HK\$1,550 2 x 18 holes green fee, shared caddie & cart, locker, breakfast, One set lunch, Club Resort (Twin share)

* HK Club shuttle is available at HK\$143 per person













For more packages, please visit www.golf007.com or call (852)2187 3146,(86)0755 8300 4192

Agile Golf Club, Zhongshan

Weekday HK\$1,035 / Weekend HK\$1,930

18 holes green fee, caddie, Shared cart. HK C Zhongshan ferry ticket

Lotus Hill Golf Club 蓮花山高爾夫球會 Daytrip

中山長江高爾夫球會

Weekday HK\$840 / Weekend HK\$1,260 18 holes green fee, caddie, locker, lunch, Pier Club Transfer, HK Lotus Hill ferry ticket

2 Days

Weekday HK\$1,540 / Weekday + Weekend HK\$1,960 / Weekend HK\$2,380 2 x 18 holes green fee, caddie, locker, breakfast, lunch, Club Resort (Twin share), Pier Club Transfer, HK CoLotus Hill ferry ticket

Orient Golf Club Zhuhai

珠海(東方)高爾夫球會 Weekday HK\$640(Tue) HK\$720 / Weekend HK\$1,050

18 holes green fee, caddie, locker, HK <> Zhuhai ferry ticket

* Set lunch included on Tuesday, Pier Club roundtrip Shuttle available at HKS55 per person.

Golden Gulf Golf Club Zhuhai

金灣高爾夫俱樂部

Weekday HK\$790(Mon) HK\$890 / Weekend HK\$1,290

18 holes green fee, caddie, Shared cart, free range warm up, Pier Club Shuttle, HK C Zhuhai ferry ticket

Lakewood Golf Club Zhuhai 型湖高爾夫球會

Weekday HK\$780 / Weekend HK\$1,210 18 holes green fee, caddie, lunch, HK > Zhuhai ferry ticket

* Pier Club roundtrip Shuttle available at HK\$55 per person.

Palm Island Golf Resort, Huizhou

棕櫚島高爾夫球會

Weekday HK\$930 / Weekend Special

18 holes green fee, caddie, shared cart, locker, HK <> Club Shuttle

Lake Front Golf Resort, Huizhou

濤景高爾夫渡假村

Weekend HK\$820

18 holes green fee, shared caddie & cart, locker, Huanggang <> Club Shuttle







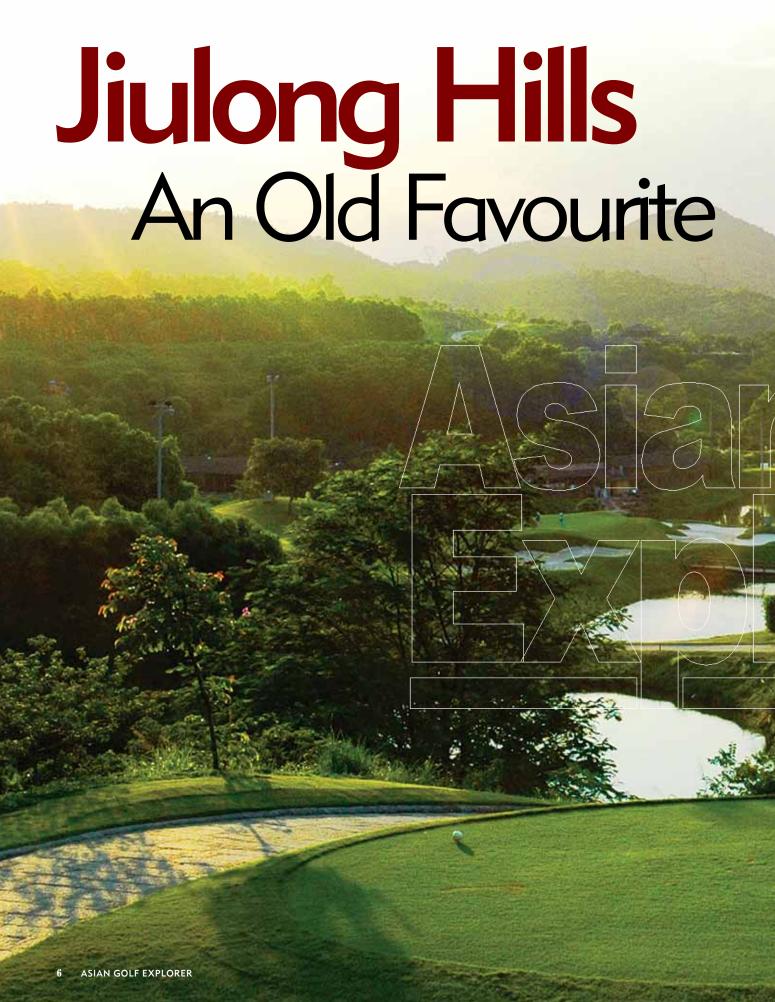












DELTA Golf

Previously known as Sanjiu 999, Jiulong Hills, located only ten minutes from the mammoth Mission Hills complex in Guanlan, is a definite candidate for the most underrated course in the Pearl River Delta.



DELTA Golf

NEED TO KNOW

SHENZHEN JIULONG HILLS GOLF CLUB

999 Green Base, Fumin Village, Guanlan, Shenzhen. Tel: +86 (0)755 2798 6222 Website: www.jlsgolf.net

Par: 72.

Yardage: 6,939 / 6,404 / 6,075 / 5,418 /

4,763

Private club; visitors welcome. Carts and caddies are mandatory.

GETTING THERE

Huanggang Border – Club: Taxi – 35mins; approx RMB150. Lowu Border – Club: Taxi – 45mins; approx RMB200.

COSTS

Weekday: HK\$570. Weekend/Public

Holiday: HK\$980.

Includes green fee, caddie + cart

(shared) fee.

Night golf surcharge: HK\$180 for 9

holes.

TO BOOK CALL +852 2187 3146

Opened for play in 2000, Jiulong Hills was first used by the People's Liberation Army as a recreational retreat for their highest-ranking officials. But since the Government banned the military from owning private enterprises three years ago, the club is now open to all fee-paying visitors. With only 18 holes and a small basic clubhouse, the facilities here might not compare with the 'superclubs' of the region, but as far as the layout is concerned it's right up there with the best of them.

Jiulong Hills is definitely one of those tracks that doesn't need length to make it challenging. Measuring a shade over 6,000 yards from the blue tees – 6,400 from the gold and 6,939 from the tips – the course uses natural sweeping terrain to great effect, and the result is an



undulating, tight layout that features a beautiful array of mature trees and jungle-like borders. Water also has a significant role here; the wet stuff comes into play on the majority of holes making this a particularly tough test for the wayward. Furthermore, a number of these require long carries off the tee, so those golfers who are new to the game will benefit considerably by a drop down to the friendlier white tees.

There's no doubt that Jiulong Hills is home to some beautiful holes. One the front nine the spectacular par-five second and the treacherous par-four eighth immediately spring to mind, but the best of the bunch are saved for the final stretch of holes. Take the sixteenth, for example. This charming short par-four is one of those deliciously mischievous holes that really encourage you to throw caution to the wind and have a crack with the longest club in your bag. If you can drive the ball 250-yards then it's definitely on, but the entrance of the green is narrow, and with water surrounding the putting surface on three sides, the percentage play is to lay up with a long iron and wedge it on. Find the fairway with the tee shot and it should be a par at worst. Take on the green with the driver and God help you!

Unlike the vast majority of courses in Guangdong, Jiulong Hills is the work of a local architect – the unheralded Wang Guan-lin – and not a 'big' name designer. But the quality of the layout here ranks among the region's finest, which just goes to show that golf course developers don't have to spend millions recruiting the likes of Nicklaus and Trent Jones Jnr, in order to produce a decent track.

Perhaps the only disappointing aspect of the course is the addition of lighting poles – to allow night golf – to the back nine. While these are not as ugly as some of the Triffid-like structures at some other places they do slightly tarnish the natural beauty of the place. The same can be said of a few electricity pylons that hove into view on occasion. But these are really quite minor gripes. Overall, this funky course has character by the bucket load and shouldn't be missed.



Jolly Jiulong (clockwise from top): a typically tough hole; elevation change throughout; there's a definite rustic quality to the place; the diminutive clubhouse.







UPDATE

COURSE NEWS

Casino Buys Orient Macau Golf Club

Future seems unclear; speculation rife.

Who says you can't make any money out of owning golf courses in Greater China? Harrah's Entertainment, the world's largest casino operator by revenue, announced last month that its subsidiary, Harrrah's Operating Compay, Inc., has acquired Macau's Orient Golf Club for an undisclosed sum. Analysts speculated that the fee could be as high as US\$3 billion, but this was described as being "nowhere near" the mark by Michael Chen, Harrah's president of the Asia-Pacific region. Whatever the final figure is, however, it's safe to say that Pen Holdings, the previous owners, have done rather well out of the deal.

So, what's next? Chen has said that Harrah's plan to improve the course and that it will likely be part of the casino's Total Rewards system in which it offers complimentary services in exchange for betting action of the casino floor. But here's the thing: Harrah's doesn't have a license to operate a gambling facility in Macau – and what's more, the purchase of the course doesn't give it the right to develop a casino. However, with new gambling licenses expected to be issued in 2009, industry insiders believe that the Las Vegas-based

company's belated presence in the former Portuguese colony is a sign that they will turn the course into a casino and hotel complex at the earliest opportunity.

"Harrah's has struggled to get a foothold in Macau, " said one analyst. "Their competitors – the likes of Sands and Wynn – have invested massively in Macau and have a huge presence. They have to play catch up. The purchase of the golf course is a clear sign that they will try and get in on the gambling act as soon as possible."

You can see the attraction. The course occupies 175 acres of the Cotai Strip and is situated right next to the newly-opened Venetian. Even if they don't get the right to develop a casino and resort complex, Harrah's are sure to make a tidy sum by holding onto the property and selling it at a later date.

The long term future of Orient Macau appears unclear, but there's no reason why you shouldn't pick up the clubs and head off for a quick eighteen right now. Package rates start at HK\$870 during the week and HK\$1, 450 on weekends and public holidays. Go get it while you still can. Call +852 2187 3146 for bookings.





NEW OPENING

Hong Kong's newest pro shop can be found at Asia Golf Club in Cheung Sha Wan. Stocked full of the latest equipment and apparel, the **Skyline** outlet also comprises a handy club fitting and repair workshop. Call 2983-1003 or visit www.skylinegolf.com.hk.

UBS HONG KONG OPEN

- Volunteers Wanted

Volunteer scorers and marshals are once again being sought for the UBS Hong Kong Open from 15-18 November. If you fancy helping out, contact Dolla Chui at the Hong Kong Golf Association on 2504-8653 or by email at dolla. chui@hkga.com. Those who volunteer for two days or more will be invited to participate in January's Volunteer Golf Day at Fanling, which includes a complimentary round and lunch.

DEMO DAYS

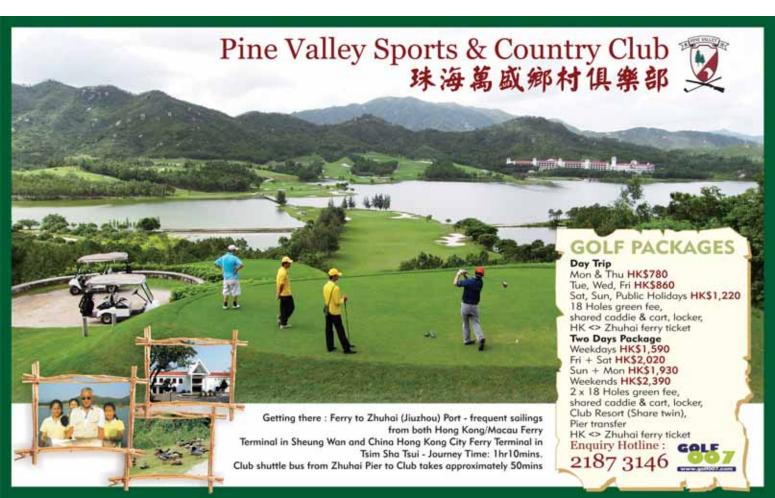
Staying at **Asia Golf Club**, the driving range is definitely the place to go if you want to try out the latest gear from a selection of the world's favourite brands. Call 2361-3972 or visit www.asiagolf.hk for more details.

Schedule OCTOBER

Sat 13:	Titleist	1300 – 1800
Sun 14:	Cobra	1300 – 1800
Sat 21 – Sun 22:	MacGregor	1400 – 1800
Fri 26:	Mizuno	1800 – 2100
Sat 27 – Sun 28	Ping	1400 – 1800

NOVEMBER

Sat 3 – Sun 4:	Mizuno	1300 – 1800
Sat 10 – Sun 11:	MacGregor	1400 – 1800
Sat 17:	Titleist	1300 – 1800
Sun 18:	Cobra	1300 – 1800
Sat 24 – Sun 25:	Ping	1400 – 1800



UPDATE

NINE EAGLES OPENS WITH A BANG

Airport Course Wows Golfers





Drummers were bashing, Michael Wong was crooning, alcohol-fuelled golfing types were dancing a conga, pretty young maidens were...well, they were standing around looking pretty. The grand opening of SkyCity Nine Eagles Golf Course will live long in the memory, and we were there to snap away and enjoy the free booze.

In all seriousness, the official unveiling of Nine Eagles – the fabulous little track out at Chek Lap Kok – was a landmark occasion, and the Airport Authority and King Power Group (and Managing Director Antares Cheng in particular) should be congratulated. They have created a gem of a layout – one that we at *AGE* hope will not only encourage us all to play more golf, but one which will also play a key role in the future development of the game in the SAR. Three cheers to them.

For more information about Nine Eagles please refer to the September issue of AGE, or call 3760-6688 and visit www.nine-eagles com.

Sky High (clockwise from top):
Three cheers to them; Miriam
Yeung did her bit; a hefty
cheque for charity; MD
Antares Cheng – drummer
extraordinaire.







Result	ts	
1	Steven Lam	145 (74+71)
2	Cliff Chan	149 (71+78)
3	Alexi Van Damme	150 (78+72)
4	Joe Pethes	152 (78+74)
5	Mark Leich	153 (77+76)
6=	Alex Jenkins	154 (76+78)
	Doug Williams	154 (76+78)
	Liu Meng-yang	154 (78+76)
	Huang Wen-yi	154 (81+73)
10	Max Wong	155 (76+79)
11=	Yip Man	156 (78+78)
	Chan Chun-wah	156 (80+76)
13=	Park Byung-wook	158 (75+83)
	Choi Kan-shan	158 (77+81)
15=	Terry Leung	159 (81+78)
	Medel Taipan	159 (84+75)

Stellar Steven: Lam on his way to victory. Photo by Gareth Jones.

LAM'S ALL GROWN UP

Super-teen Steven Wins Macau Amateur Open

14-year-old Steven Lam Tsz-fung came of age at the Macau Amateur Open Championship last month, winning his first men's title with a gutsy display at the Macau Golf & Country Club. Lam's two-day total of 145 (3-over-par) proved too good for perennial Macau favourite Cliff Chan So-ping who finished four strokes behind. Alexi Van Damme claimed third place, a further stroke adrift.

"I'm really happy," said Lam, who fired a level par round of 71 on the final day to topple overnight leader Chan. "To have finally won a men's event is a great feeling. It really means a lot."

Lam had ended the first round with a lot of catching up to do after Macau member Chan, whose knowledge of his home course is second to none, rocketed into the early lead with a steady 71. But after Chan made a surprisingly poor start to his final round, the Hong Kong wunderkind was steadiness personified, racking up par after par to move into sole possession of first place. A couple of clutch birdies around the turn increased his lead and after yet more solid golf, he was able to cruise to victory.

"My putting was really good," beamed Lam, in what was probably the understatement of the week. Macau's notoriously tricky greens befuddled the majority of the 120-strong field throughout the course of the event, but the St Joseph's College student wasn't unduly worried, holing a string of 5-10 footers over the two days.

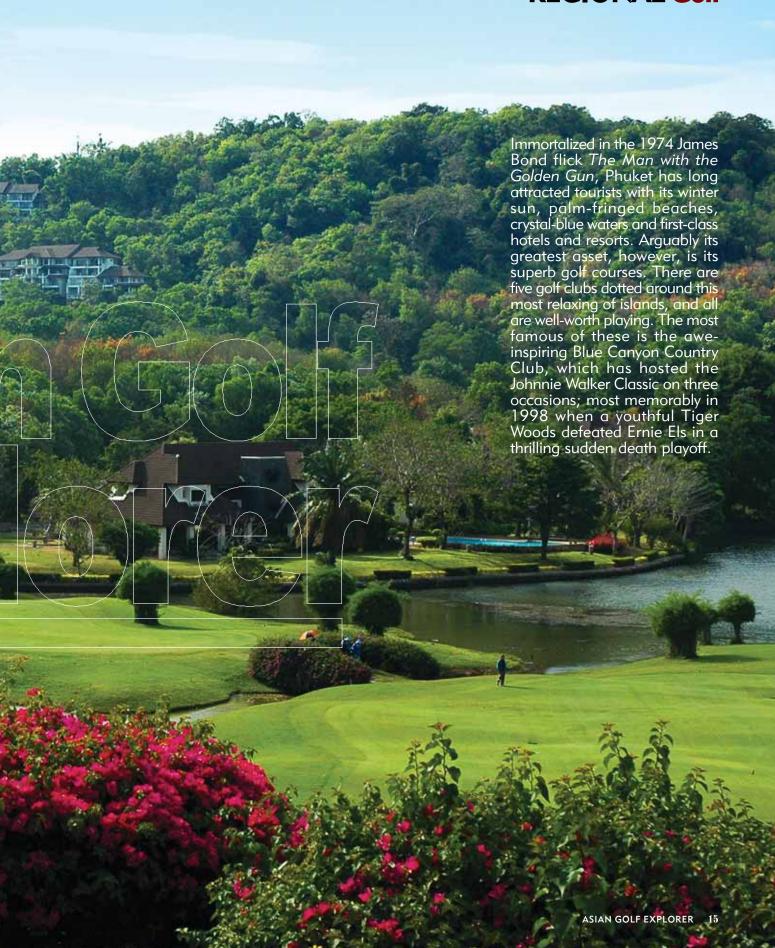
Lam will now turn his attention to the UBS Hong Kong Open qualifying tournament at Fanling on 8-9 October. At last year's qualifier, the scratch handicapper had a ten-foot putt to make a playoff for one of four coveted berths at the European Tour event, but watched in horror as his effort grazed the edge of the cup and failed to drop. He thinks he'll have a better chance this year however.

"I think I'm a better player than twelve months ago. I've grown a bit and can hit the ball further than before. I really hope to do well – to play in the Hong Kong Open would be a dream."





REGIONAL Golf



REGIONAL Golf

WHERE TO PLAY

Blue Canyon Country Club

Stunning Blue Canyon is home to two first-class courses: the Canyon, which has hosted numerous professional events over the years, and the slightly more forgiving and newer Lakes Course. Occupying an incredibly picturesque part of the island, the club's reputation is second to none: regardless of whichever golf magazine you subscribe, they all consider Blue Canyon to be in the top echelons of Asian golf – and we're not disagreeing. Using the naturally rolling terrain to its fullest, the Canyon Course

Climate

November through March is the best time of year to visit Phuket, as daily highs hover in the mid-to-high twenties and the humidity is at its most bearable. To escape the peak season crowds, however, a trip during the summer months (June, July and August) is worth consideration. It's hot, of course, with the occasional heavy shower, but there's still plenty of sunshine. A big plus is that rates for hotels and golf come down during this time.

Cost

Blue Canyon Country Club 3D2N HKD4,680 Thai Oriental HongKong <> Phuket round trip ticket 2 nights Blue Canyon Country Club Resort Golfers Spa Lodge (Share twin) 2 round green fee Daily breakfast & evening cocktails at **Executive Lounge** Free use of swimming pool, Jacuzzi, Sauna, Steam bath Airport transfer TIC levy Mission Hills Golf Resort & Spa 3D2N HKD4,460 Thai Oriental HongKong <> Phuket round trip ticekt 2 nights Mission Hills Phuket Golf View

2 round green fee, golf cart (share twin)

Free use of swimming pool,Jacuzzi

presents a definite test. Generally narrow landing areas bordered by beautiful mature trees penalize wayward hitters, while the water-laced par threes are a brilliant collection of short holes, particularly the fourteenth, which is surely one of the most exciting one-shotters in golf. The Lakes Course, might be considered the junior course, but it still offers a decent challenge with water coming into play on seventeen of its eighteen holes. Together these two courses solidify Blue Canyon's position as one of the most memorable clubs in the tropics.

Thalang, Phuket.

Canyon Course Par: 72. Yardage: 7,179. Lakes Course Par: 72. Yardage: 7,129. Architect: Yoshikazu Kato.

Loch Palm Golf Club

Following the 2007 opening of the New Course, Loch Palm is now home to thirty-six very good holes of golf. The Old Course winds its way around beautiful Crystal Lake and should be the choice for holiday golfers, because of its generous fairways. Surrounded by towering palms, the Old is also an exceptionally fun course to play; the variety of holes - from dogleg rights to dogleg lefts, straightaway holes, holes that play up and downhill - ensures that many visitors will return. The New Course, designed by Jon Morrow, is a less forgiving and more mountainous layout, surrounded on all sides by stunning rainforest.

Khatu, Phuket.

Old Course Par: 72. Yardage: 6,555. Architect: Dr Sukitti Klangvisai. New Course Par: 72. Yardage: 6,956. Architect: Jon Morrow.

Mission Hills Resort & Spa

Wonderfully sited on the coast overlooking the clear blue waters of the

Andaman Sea, Mission Hills (yep! this is owned by the guys in Gualan, Shenzhen) has pretty much everything you could possibly want from a holiday golf club: a highly enjoyable and beautiful eighteen hole course, an amenity-packed clubhouse, fine accommodation and dining and immaculate service. Because of its proximity to the sea, the wind can blow quite strong here - strong enough to blow even well-struck drives into the vast sandy wastes that border many of the holes. Water, in the form of scenic lakes and ponds, also comes into play. Although it's a relatively new development, the course has settled in very well. A definite must-play.

Amphur Talang.
Par: 72. Yardage: 6,808.
Architect: Nicklaus Design.

Laguna Phuket Golf Club

Situated amid the upscale hotels and resorts of Laguna, just twenty minutes from the airport, Laguna Phuket Golf Club is an exceptionally well landscaped course that, although flat, manages to exude interest and beauty throughout its eighteen holes. Flanked by mature trees and punctuated by lakes and waterfalls, Laguna's fairways are deliberately generous - this is resort golf at its best and most friendly. The course features generally small greens that, if found in regulation, could lead to a few birdie chances. Like Phuket's other courses, Laguna can almost always be found in great shape. Although the clubhouse is beginning to show its age, the veranda is the great place to relax and unwind after your round.

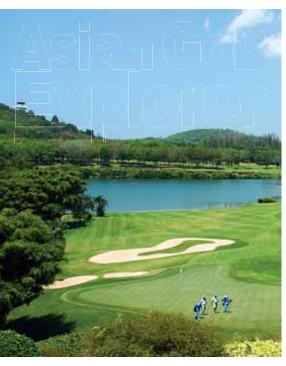
Thalang, Phuket. Par: 72. Yardage: 6,654.

Architect: Max Wexler & David Abell

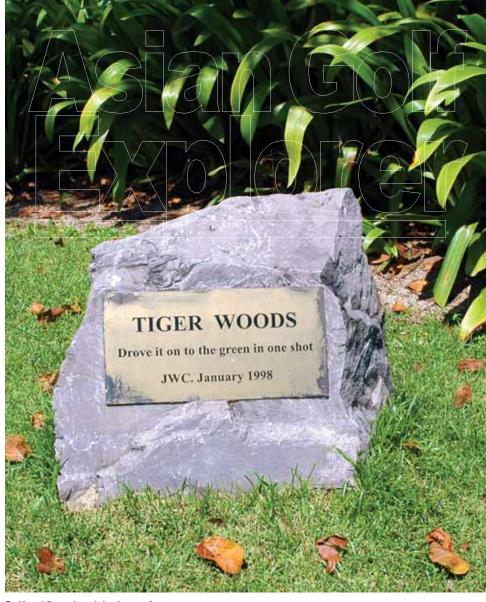
Deluxe Room (Share twin)

Daily breakfast

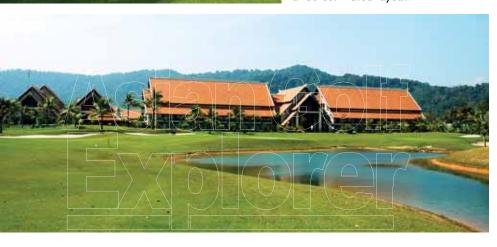
Airport transfer TIC levy







Golfers' Paradise (clockwise from top left): finishing off at Blue Canyon's Canyon Course; you'll have a job replicating Tiger's efforts at the 390-yard fourteenth; attractive landscaping at Laguna Phuket; a warm welcome awaits at the Mission Hills clubhouse; charming Loch Palm is probably the island's most underestimated layout.





REGIONAL Golf





WHERE TO STAY

BLUE CANYON COUNTRY CLUB LODGE

Following a recent upgrade, Blue Canyon's Lodge is a good choice for those who want to stay within pitching wedge distance of their two fine courses. Other facilities available onsite include an award winning spa, swimming pool and two restaurants.

Talang, Phuket.

Off the course (clockwise from top left): Upscale accommodations at Mission Hills Phuket; the club's airy lobby.

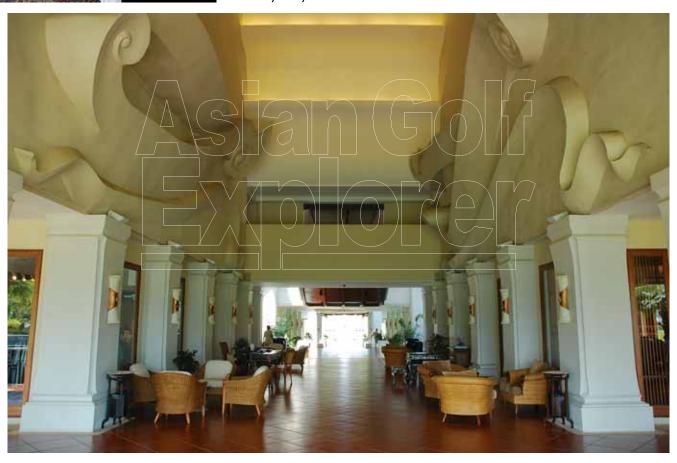
MISSION HILLS GOLF RESORT & SPA

Seventy-two (an appropriate number) exquisitely-decorated rooms and suites and a bevy of other fine amenities, including a top-notch spa and swimming pool make Mission Hills the complete resort.

Amphur Talang.

TRISARA

If you'd prefer to stay close to the beach in a non-golf environment, this stylish resort overlooks the sea and is an ideal choice for couples who want to be within easy reach of the island's courses. Twenty-four of the resort's thirty-three beautiful villas have their own infinity pools. Expensive, but worth the splurge. Cherngtalay, Talang.





Date: November 2 - 5, 2007 Deadline: October 24, 2007

Golf Venue : Santiburi Samui Country Club

Entry Fee: HK\$4,988

(fee includes 2 rounds of golf with caddie & buggy, round trip economy class air ticket, hotel

accommodation with daily breakfast, welcome dinner & all land transfer)

For enquiry and booking, please call: Golf 007 at (852) 2180 2963

Swire Travel Limited at (852) 3151 8855

Official Magazine:

Organizer:



Official Airline:





Official Travel Agency:



Official Hotel:



REGIONAL Golf

泰國旅遊局在這些年裡致力推廣泰國不同的高爾夫勝地,大部份高球愛好者相信都走遍泰國的南北西東,清邁、布吉、華欣及芭提雅這些地方都瞭如指掌,亦都享受不同的高爾夫假期。至於蘇梅島這個既熟悉卻又頗陌生的地方,隨著曼谷航空在年前開展直航後,由香港往蘇梅衹需約三小時,相比從前要在曼谷轉機,既省時又合乎經濟原則,要體驗這無污染的泰國島嶼,更加方便。

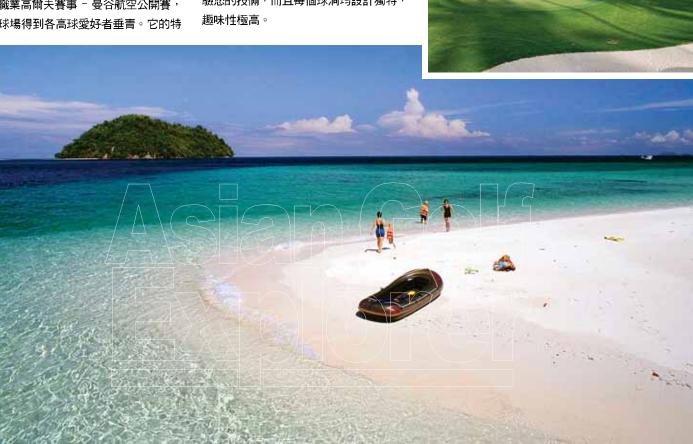
蘇梅島從前祇是泰國寧靜的小島,但 她有著令人神往的沙灘圍繞著整個島上, 由於椰樹滿佈,把這小島勾畫出一幅美麗 的圖畫。經過泰國政府悉心培養這人間天 堂,她已經成為泰國其中一個最熱門的旅 遊點。

這裡除了陽光與海灘外,三年多前,第一個國際標準十八洞高爾夫球場 - Santiburi Samui Country Club 在高低起伏的椰樹林中建成。而且更已經舉辦過三屆亞洲職業高爾夫賽事 - 曼谷航空公開賽,使這球場得到各高球愛好者垂青。它的特

TAT Koh Samui Golf Fantasy

泰國蘇梅島高爾夫逍遙遊 二〇〇七年十一月二至五日

色是擁有懾人的景色,想像著處身三百六十度角椰樹林及一望無際的椰樹在您腳下,使您不其然融入大自然中。不過,別讓美麗景色令您分心,原因是這球場設計的難度不會給您輕鬆自如地揮杆,據亞巡賽的職業球員所指,這是亞巡賽其中一個最難征服的球場,因為球道的起伏可相差一百公尺以上,要選擇適當的球杆倒是考驗您的技倆,而且每個球洞均設計獨特,趣味性極高。







為了推介這個高爾夫旅遊勝地,泰國 旅遊局悉心安排一站 - 泰國蘇梅島高爾夫 逍遙遊,好讓大家享受最舒適及愉快的高 球假期。行程將於本年十一月二日(星期 五)出發,乘搭曼谷航空航班,於下午一時 四十分起飛, 啓程前往蘇梅島, 預計當地 時間下午三時五十五分抵達蘇梅島機場。

蘇梅島機場是曼谷航空所擁有,由於 這裡是渡假勝地,機場特別設計像一家具 特色的渡假酒店,隨著旅客數量不斷增 長、新建的機場大樓亦已啓用。最令人難 忘的是接駁由飛機至大樓的卡車都畫上色 彩繽紛的圖案,令人有置身遊樂場的感 覺。因此,蘇梅島機場在年前獲得「亞洲 最具特色機場 的美譽,確是實至名歸。

抵達蘇梅島後、隨即安排到酒店辦理 入住手續,享受泰國旅遊局精心挑選的酒 店。為期四日三夜的假期,將住宿五星級 - The Samudra Retreat。它位於蘇梅島東 北面,距離機場只需十五分鐘車程,往島 上東面最熱鬧的 Chaweng Bay 也同樣只需 十五分鐘。這家水療渡假酒店倚山而建。 一直伸延至海灘。房間是泰式與時尚的設 計,每個房間擁有私家露台,使您能悠閒 地享受大自然環境。這次推廣之旅更安排 住宿酒店的豪華套房,絕對是物超所值。

當晚泰國旅遊局,特別在下榻酒店的 沙灘吧 - Beach Bar 安排沙灘海鮮燒烤自 助晚餐,大家可一邊聽聽海浪,一邊享用 美味晩餐。



行程安排第二及第三天的上午到 Santiburi Samui Country Club 暢打兩場 十八洞高爾夫,可以讓大家有足夠時間享 受陽光與海灘或來個舒緩疲累的水療按 摩。而入住的酒店更爲支持這次高球之 旅,提供低至五折的優惠給團友。晚上可 乘坐酒店免費穿梭巴士到著名的 Chaweng Bay體驗熱鬧的夜生活及品嘗不 同的美食。

這悉心安排的高球假期,定必反應熱 烈,故請盡速查詢及報名。詳情請致電 Golf 007 熱線: (852) 2180 2963 或太 古旅游熱線: (852) 3151 8855 AGE

四天行程一覽

第一天

- ●中午在香港國際機場集合
- ●乘搭曼谷航空航班 PG804 於下 午一時四十分起飛直航前往蘇梅島
- ●預計下午三時五十五分抵達
- ●乘坐專車前往酒店 The Samudra Retreat 辦理入住手續
- ●下午自由活動
- ●晚上由泰國旅遊局在酒店的海灘吧 宴請海鮮燒烤自助晚餐

第二天

- ●自助早餐於酒店
- ●餐後前往 Santiburi Samui Country Club 暢打十八洞高爾夫
- ●自費午餐於球會
- ●下午專車送返酒店後自由活動
- ●晚上自由參加泰國旅遊局精選餐廳 自費晚餐及夜遊 Chaweng Bay

第三天

- ●自助早餐於酒店
- ●餐後前往 Santiburi Samui Country Club 暢打十八洞高爾夫
- ●自費午餐於球會
- ●下午專車送返酒店後自由活動
- ●晚上自由參加泰國旅遊局精選海鮮 餐廳自費晚餐

第四天

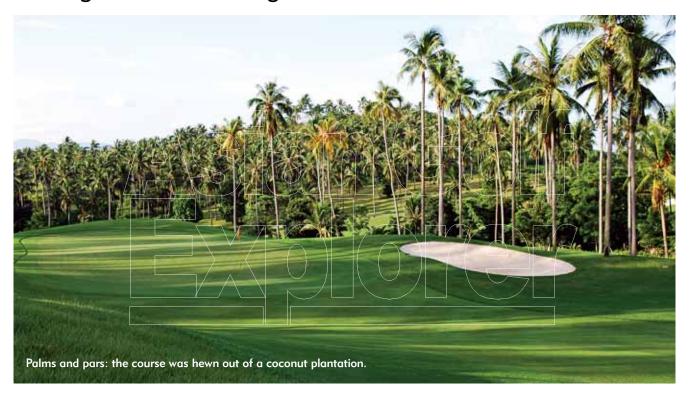
- ●自助早餐於酒店
- ●餐後辦理退房手續
- 事車送往蘇梅島機場辦理登機手續
- ●乘搭曼谷航空航班 PG803 於上 午八時二十分起飛返港
- ●預計中午十二時四十分抵港

REGIONAL Golf Up in the clouds: dramatic elevation change is the predominant feature at Santiburi.

The Beast

Photography by Roy Lee (www.roylee.com)

There might only be one golf course on the resort island of Koh Samui, but it just happens to be among the most thrilling in Asia.



If you're looking at taking a golfing break in Thailand then you've probably considered three or four places. Perhaps you're toying with the idea of basing yourself in Bangkok and playing a select few tracks from the raft of clubs that are located within an hour's drive of the capital. If you want to mix beach life with a few rounds in the sun then Phuket would be an excellent choice. If you can't stand the heat, however, then you've doubtless thought of journeying to the northern city of Chiang Mai, where the temperate climate makes it an ideal des-

"If courses were ranked solely on their ability to make golfers salivate, Santiburi would place first each and every time."

tination for golf. Then there's always the rapidly developing resort area of Hua Hin, which has become something of a Mecca for tourists who come with clubs in tow. Fine golfing destinations, one and all.

But you won't find Thailand's most intriguing course in any of these places.

Instead, you must head to the resort island of Koh Samui where you'll find Santiburi Samui Country Club – an exhilarating mountainous layout, which has earned the rather terrifying moniker: The Beast.

Designed by Edward Thiele and the rising star of Thai golf course architec-

REGIONAL Golf

ture Pirapon Namatra, Santiburi opened for play in 2003 and quickly shot to prominence after hosting the 2005 Bangkok Airways Open, an Asian Tour event won by Taiwanese veteran Lu Wen-teh. Not that many people remembered Lu's victory that week, though. Rather, it was the course itself that dominated headlines in the aftermath of the tournament. "It's the hardest course I've ever walked," said Thongchai Jaidee, Thailand's foremost professional golfer, in reference to the mighty elevation changes at Santiburi. "It's a very fair golf course, but it's an incredibly demanding test as well. If you miss the fairway it's an automatic bogey or worse. Distance means nothing here; accuracy is crucial. " Luckily, holiday golfers don't have to scale the course completely unaided. Unlike Thongchai, amateurs are allowed to motor our way around in golf carts with the club's undoubtedly petrified caddies hanging off the back.

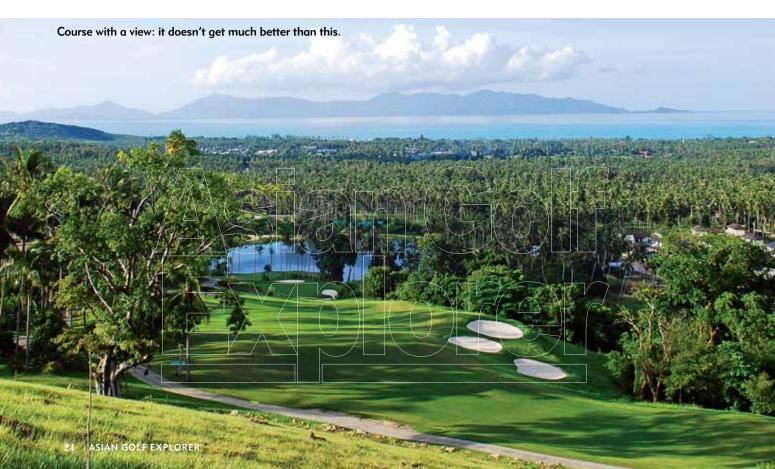
But while it's an undoubtedly tough test of golf, Santiburi is also one of the most beautiful courses in the region. Plunging through coconut groves and raw jungle, Santiburi affords staggeringly picturesque views of the rest of the island and the surrounding turquoise depths of the Gulf of Thailand and the hedonistic island of Koh Phangan beyond. If courses were ranked solely on their ability to make golfers salivate, Santiburi would place first each and every time.

As you might have guessed, Santiburi is not kind on the rank amateur golfer. With its narrow, winding landing areas and startling terrain changes, a high degree of competency with the longer clubs is essential if a score approaching respectability is to be achieved. But it's also an incredibly fun course to play (a few of the holes descend 150 feet and more making those eagerly sought 300-yard drives a distinct possibility), and its large

welcoming greens offer some respite for those who might struggle off the tee. Make no mistake, this is a seriously challenging track, one that has the potential to crush more than a few egos. But if it's a character-packed course set in lush tropical surrounds that you're looking for, then you've come to the right place. Perhaps it's just as well Koh Samui doesn't have any other courses. Play Santiburi just once and you'll want to come back for a whole lot more.

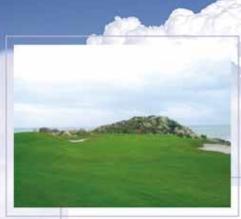
SANTIBURI SAMUI COUNTRY CLUB

12/15 Moo 4, Baan Donsai, Tambol Mae Nam, Amphur Koh Samui, Surat Thani, Thailand. ARCHITECT: Edward Thiele and Pirapon Namatra, 2003. YARDAGE: 6,930. PAR: 72. CONTACT: www.santiburi.com. BOOKINGS: Call +852 2187 3146.



Golfing Asian Monthly Highlight









For more packages, please visit <u>www.golf007.com</u> or call (852)2180 2963,(86)0755 8300 4192

Chiang Mai(清蓮) 4 Days 3 Nights HK\$3,620/RMB3,511 up

HK Chiang Mai roundtrip Ticket by TG 3 Nights Novotel Hotel (Twin Share) Daily Breakfast

Choice of 2 Rounds Weekdays Green Fee

(Green Valley / Highland / Lamphun / Gassan Khuntan / Marina / Lake City Golf Course)

Airport - Hotel Transfer

Boracay(長瀬島) 4 Days 3 Nights HK\$4,620/RMB4,48T up

Hong Kong

Manila roundtrip ticket by PR

Manila

Caticlan roundtrip ticket by 3K

Airport Ferry Pier Hotel Transfer

3 nights hotel at Fairways Bluewater Golf & Resort Mulligan Style

Room (Share Twin) Daily breakfast

Fairways Bluewater Golf Country Club 18 Holes weekday green fee

Ho Chi Minh (胡志明) 4 Days 3 Nights HK\$3,980/RMB3,860 up

HK > Ho Chi Minh roundtrip Ticket By VN 3 Nights at Windsor Plaza Hotel (Twin Share)

Daily Breakfast Long Thonk Colf Club Con

18 Holes Weekday Long Thanh Golf Club Green & Caddie Fee 18 Holes Weekday Vietnam Country Golf Club Green & Caddie Fee

Half Day City Tour & Entrance Fees English / Cantonese Speaking Tour Guide Land Transfer

Ria Bintan (民丹島) 3 Days 2 Nights HK\$3,390/RMB3,230 up

HK Singapore roundtrip Ticket by CX
Singapore Sintan Ferry Ticket
2 Nights Nirwana Resort Garden View Room (Twin Share)
Daily Breakfast
Ria Bintan 2 x 18 Holes Green Fee Caddie & Share Cart
Bintan Pier Resort Golf Club Transfer

Kuala Lumpur (吉隆玻) Deluxe 4 Days 3 Nights

HK\$3,750/RMB3,637 up

HK <> KL roundtrip Ticket by CX

3 Nights Sunway Lagoon Resort (Twin Share)

2 Rounds of Saujana Golf Club Weekday Green Fee

Whole Day Pass for Sunway Lagoon Theme Park & Water Park

Hanoi (河内) 4 Days 3 Nights

HK\$3,890/RMB3,773 up

HK

Hanoi roundtrip Ticket by HX

Nights Stay at Zephyr Hotel (Twin Share)

Daily Breakfast

King's Island 18 Holes Green Fee, Caddie Fee

Chi Linh Star 18 Holes Green Fee , Caddie Fee Water Purpet Show

Water Puppet Show Half Day City Tour

English / Cantonese Speaking Tour Guide

Airport - Hotel - Golf Club Tourist Spots Transfer

MEMBERSHIP

We at Asian Golf Explorer like to think we know a good deal when we see one, which is why we've decided to bring to your attention the numerous outstanding advantages of joining Thailand Elite – a membership program designed to bring you the best and most prestigious lifestyle, travel and business benefits that the Land of Smiles has to offer.

If you're a frequent visitor to Thailand, or if you're considering setting up a business, living or even retiring in the Kingdom, then **Thailand Elite** is your passport to a wealth of privileges that will not only satisfy your

travel and leisure demands, but which

will also facilitate your business and settlement needs.

Operated by a company owned by the Tourism Authority of Thailand, and officially supported and endorsed by the Thai government, Thailand Elite is totally unique and 100% exclusive.



SCOVER THAILAND Ousids. THE ELITE WAY

Club membership with a difference...

THE BENEFITS

The Golfers' Choice

Let's start with the Thailand is famous players for its stunclass courses, and by



golfing privileges. among seasoned ning array of worldbeing a Thailand

Elite member you'll have full access to the very best of these. Staying in Bangkok? Well how about a round at the famously exclusive **Alipne Golf Club**? Or perhaps you'd prefer to test your mettle on the luscious fairways of the classic **Navatanee Golf Club**, host of the 1973 World Cup of Golf. Either way, Thailand Elite members receive complimentary greens fees at these and thirty other prestigious courses, including the likes of **Mission Hills Golf Resort and Spa** in Phuket, the Jack-Nicklaus-designed **Laem Chabang International Golf Club** in Chonburi and the incredibly scenic **Santiburi Samui Country Club**. With Thailand Elite you have the benefits of golf club membership without having to pay expensive joining fees.

Thailand Elite: It's more than just membership; it's a way of life.

Travel & Leisure

The benefits of Thailand Elite membership begin the moment you arrive in Thailand. Rather than having to join lengthy immigration queues and wait for their luggage, you and your family can enjoy the relaxing surrounds of the Elite Welcome Lounge and take advantage of fast track immigration. What's more, luxury limousines are on hand to whisk you away to wherever you need to go – all on a complimentary basis. Heavily discounted airline tickets and preferential rates and room upgrades at some of the finest hotels in the world including the **Oriental Bangkok**, the

Sukhothai Hotel and the **Banyan Tree Phuket** – are just a few of the other privileges available to members.

Health & Wellbeing

Thanks to its first rate hospitals and well-trained staff, Thailand is fast becoming one of the most popular healthcare destinations in the world, and by being a Thailand Elite member, you'll be entitled to a complimentary annual medical check up at one of eleven private hospitals across the land.

For those who are more interested in pampering themselves, you'll be pleased to know that Thailand Elite has that covered as well. With complimentary treatments available at over fifty of the most highly regarded spas in the country, Thailand Elite members are guaranteed the finest in rest and relaxation.

Visa & Business Privileges

As a Thailand Elite member you can cut through that annoying red tape with ease. Members are entitled to a lifetime stay in Thailand. On successful application, members will receive a 5-year multiple entry tourist visa which is automatically renewed at the end of each term. Plus, should any member wish to stay in Thailand for more than 90 days at a time, they will have their visa endorsed and extended by the local immigration office, meaning there is no need to leave the country.

But that's not all. Members are further entitled to a **government concierge ser**-



vice to facilitate dealing with any public agency or government department. Furthermore, Thailand Elite regularly hosts exclusive seminars and meetings with top business executives and government officers, giving you unparalleled access and essential networking

opportunities. With Thailand Elite, the Kingdom is open for business. **AGE**







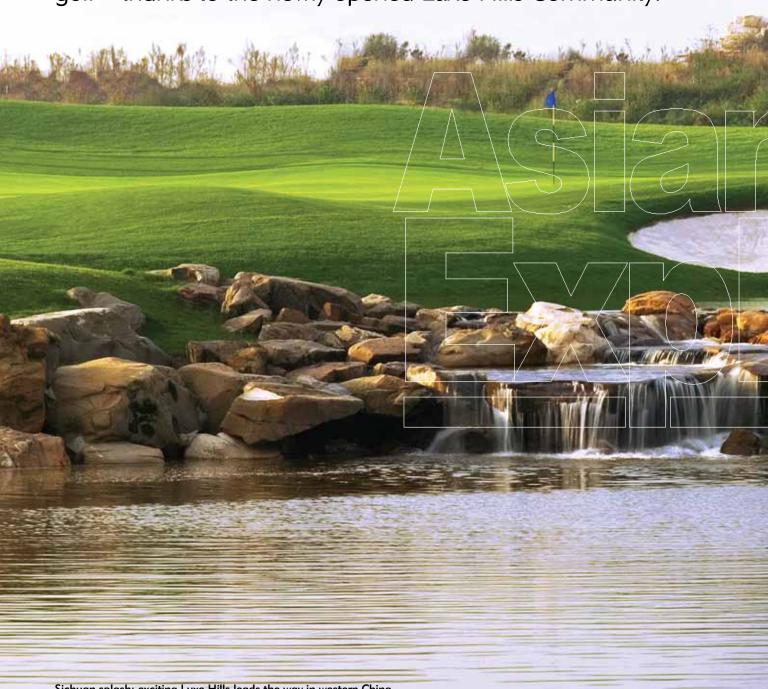


CONTACT

To learn more about Thailand Elite's ever increasing range of benefits, including discounted dining, shopping and travel services, preferential seating at select concerts and sporting events, city club membership and personal accident insurance coverage visit www.thailandelite.com.hk or contact Thailand Elite directly at +852 2559-9280 or email info@thailandelite.com.hk.

GO WEST

Famous for spicy food and pandas, the emerging city of Chengdu could start making a name for itself through golf – thanks to the newly opened Luxe Hills Community.



Sichuan splash: exciting Luxe Hills leads the way in western China. Image courtesy of JMP/Tom Breazeale





The top-class serviced office — Flexioffice Want to be the neighbour of the top 500 enterprises? Just come and join us!



Flexioffice is another world-class business services brand created by and the result of cooperation between China's flagship state-owned real estate enterprise Shenzhen Qinian Industry & Development Co., Ltd. and the leading standardized-committed services provider Frasers Hospitality Pte. Ltd. of Singapore, after they jointly launched the Fraser Residence Futian.

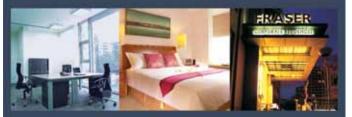
Our serviced office Flexioffice and serviced apartment Fraser Residence are your answers to a one-stop centre for your business and accommodation needs.

We offer the full equipped offices, multi-function meeting rooms and virtual offices. Your perfect office, right here, right in Flexioffice!

Telephone: +86-755-33966888



- Fax: +86-755-33966000
- http://www.flexioffice.com.cn
- E-mail: service@flexioffice.com.cn
- Address: Flexioffice, No. 6012, Shennan Avenue, Futian District Shenzhen 518034. China



Shenzhen 深圳

★★★★★
Four Point Sheraton 福朋喜來登酒店

0755-83588632 0755-82830025 No 5, Guifa Lu Fulian, Shenzhen 深址市福田保稅區桂花路 5號

★★★★ Marco Polo Shenzhen 馬哥幸羅好日子酒店 055-8288888 0755-82728011 No1, Futual u, Fulian, Shenzhen 深圳市福州中央商務區福華一路

★★★★ Conifer Hotels & Resorts 華安康年國際大酒店

755-83388888 0755-22165016(預言道)/22165008 b 2001 Baoannan Road, Luchu, Shenzhen 深圳羅 湖區寶安南路 2001 號

Jin Jiang Shen Zhen Airline Hotel 深航錦江國際酒店 0755-88819999 0755-82835988 6035 Sherman Road, Fullian, Shenzhen 深圳市福州深南大道 6035 號

Grand Mercure Oriental Ginza 東方銀座美齢酒店 0755-83500888 0755-83508887 Shernan Blvd West, Fullian, Sherazhen 深地ir 福田區深南大道西(竹子 水池鉄湖路近,招行住两 250 米)

★★★★ Grand View Hotel 景軒酒店 0755-82976888 0755-82976524-6616/6614 強訂部 Fullian, Shenzhen 深圳市福州區福華路277號

★★★★
Golden Central Hotel 金中環酒店公寓

0755-23993333 0755-23993336 Fulian, Shenzhen 深灯市金中環商務大夏

★★★★ Sunshine Hotel 深圳陽光酒店 0755-82233888 0755-82287477/82226719 Lux Shenzhen 深圳市羅湖區嘉賓路一號(近火車站)

★★★★★ Intercontinental Shenzhen 深圳華橋城洲際大酒店 0755-33993388 0755-3399966 9009 Shennan Foad 深圳華橋城深南大道9009 號

★★★★ The Bonanza Hotel & Spa 萬悦國際酒店 0755-27881888 0755-27781599 Baoan, Shenz 切市寶安 21 區前進一路 90 號寶安中旅大廈 Shenzhen 深

★★★★ Nan Hai Hotel 深圳廣海酒店 (0852-23155688/23660813 (00852-23117686 Shekou, Shenzhen 深圳蛇二上業區—路—號

★★★★★
The Interlaken OCT Hotel 深圳茵特拉根華僑城酒店 755-88883333 0755-25031114 Yantian, Shenzhen 深圳東部華僑戚

★★★★
Crown Plaza Hotel, Sherizhen深圳威尼斯皇冠假日酒店 0755-26936888 0755-26936988 9026 Shennan Road, Shenzhen 深圳華僑城深南大道 9026 號

★★★★ Mission Hill Resort 駿豪酒店 Savannah Wing 脊維熱頻翼酒店 0755-28024888 0755-28024886 Baoan, Shenzhen 深り宮安観瀾高爾人大道 1號(屬觀瀾珠易酒店,近 二九珠易 10 分鍾車程)

Huizhou 惠州

★★★★ Huizhou Noble Jasper Hotel 惠州天悦大酒店

0752-2388005/2718690 0752-2388004/2266933 N Maixin Road,I Liizhou,China 惠州市麥地路22 號

★★★★ Kande Hotel International 康帝國際酒店 0752-268888 0752-2688123/2688666 Dukousuo, I Landrarg No. I West Road 東州市環城西一路渡二斤

Zhongshan 中山

★★★★ Zhongshan Hot Spring Resort 中山温泉賓館 0760-6683888 0760-6683888 Sanxi ang Township, Zhongshan 廣東省中山市三郷鎭

Hainan 海南

★★★★★ Crown SPA Resort Hainan 海南皇冠濱海溫泉酒店 0898-65966888 N/A 海南海□市江東新區瓊 ||大道 | 號

★★★★ Sheraton Haikou Hotel 海口喜來登溫泉渡閱酒店 688-687(8888 (898-68706975) 海南省海二市秀芙 區濱海大道 199 號

Guangzhou 廣州

★★★★★ NanSha Grand Hotel 南沙大酒店

7020-39308888 020-31683123 No.1, 2nd South Trade Road, New Coastal City, Nansha Guangzhou, P.R.China 廣州南沙海濱新城商貿大道南三路1號

Nanyang King's Gate Hotel 南洋長勝酒店

020-61368888 020-61393888 38.Xinghua Road Tiarle,Quangzhou 廣東省廣州市大河區異華路38號

★★★★ Royal Marine Plaza 廣州科품海悦 (20-3/62888 (20-3/622881 N).288.Qinghe Road, Shiqiao, Panyu District, Guangzhou, People Re-public Of China <u>房</u>州庄季禺區橋吉河東路288號 (近長降)

後 女 大 大 大 Guangzhou Ocean Apartment 廣州頤和商務酒店 13312899363/13556008245/020-83963888 020-87628728/87622890 No.416. Luangshidong Road

磨州環市東路416號

★★★★ Asia International Hotel 廣東亞洲國際大酒店 020-61288888 020-61206881 No.326, Section 1 I Lianshi Dong Road, Quangzhou 廣州環市東路 326

★★★★ Gungdong International Hotel 廣東國際大酒店 (20-833 1838 (20-833 1839 No.339, Lengthillong Fload 廣州環市東路 339 號

★★★★★
Royal Mediterranean Hotel 廣州地中海國際酒店
©20-3878888 020-38788623 N0.518, Tiarl le Road
廣州大河路518 號

★★★★ Guangzhou Helenbergh 廣州歐洲假日國際酒店公寓 020-23889388/23889778 020-34600990 No.176, 020-23889988/23889778 020-34600990 No.176, Qiaonartua Road, Panyu 廣州番禺區市橋南華路176號

★★★★ Regal River Hotel Guangzhou 廣州珠江帝景酒店 (20-6129888 (20-61297488 No. 1,1 Bojing Street, Yizhru Foad, Guangzhou,P.R.C 廣州藝洲路瀬景街

Dong Fang Hotel 廣州東方賓館 020-86680003 020-86681618 No. 120,1 iul lua Road 廣州流花路 120 號

★★★★ Dragon Lake Princess Hotel 九龍湖公主酒店 (20-36908888/36908283 (20-36908168 Jui longhu Cumunity, Guangzhou 廣外花香區花桌鎖九龍湖

★★★★ Chime Long Hotel 廣州番禺長隆酒店

020-84786838-6009 020-84783222Yingbin Road, Panyu, Quangzhou 廣州番禺大石鎭迎賓路(長降旁)

★★★★ Star River 番馬星河灣酒店 020-8/797588 020-3/788607 Yin Bing Lu 廣州季禹 大石鎚迎賓路

★★★★ Nanyang Royal Hotel 廣州南洋冠盛酒店

020-61398888 020-61002828 Yinbin Road Panyu , Quangzhou 廣州季禺大石鎭迎賓路(近長降)

★★★★ Espring Hotel 逸泉國際大酒店 020-37628818 No.11,Tianfu Road,Tianfre 廃州大河區大府路 11號

★★★★★ TianLun International Hotel 天倫萬怡大酒店 (20-83936388 020-38824587 No. 172, Linhezhong Road, Tianhe 廃州大河區が利中路 172 號

Foshan 佛山

Foshan Hotel 佛山賓館

0757-8236080 0757-83322358 No 75, South-Fenjiang Road, Foshan, China 廣東省佛山市汾江南路75號

★★★★ Foshan Panaroma Hotel 佛山駿景酒店 0757-25508335 0757-25508200 No 2, Cuibu Road, Junan Town, Shunde Foshan City, China 佛山頂德 均安鎭睪湖路2號

★★★★ Butterfly Volley Resort蝴蝶谷酒店 0757-88236500 0757-88230113 / 第月市執海南國桃 國旅游度假區,香格土拉布國內

★★★★★ Fantaine Bleau Hotel 楓丹白驚酒店 0757-88523288 0757-885231609 Fergden Road, Nerguo Peach Garden, Norhai Foshan, China /朱 山市南海 南國桃園旅游度飯區帳丹路

HOTEL Directory

Zhuhai 珠海

★★★★ Zobon Hotel 珠海中邦酒店

0756-3220333 0756-3265909 No 33 Middle Lover Road, Zhuhai 519015 珠海市吉大情侶中路33 號

★★★★ Harbour View 怡景灣大酒店 0756-3222888 0756-322288 No 47 Middle Lover Road, Zhuhai 519015 珠海市古大情伝中路47 號

★★★★ Grand Bay View Hotel 珠海海灣大酒店 0756-8877998 0756-8878668/898970 Shuiwan Road, Gurgbei, China 珠海市拱北水灣路

★★★★★ Yuwenquan Hot Spring Resort 珠海禦溫泉度假村 0755-25125555 Yuwenquan, Zhuhai 珠海斗門

★★★★ Zhauhai Holidoy Inn Resort 珠海粵財假日酒店 0756-322888 0756-322886 No 188 Jingshan Road, Jida, Zhuhai 519015 珠海市芒大景 | 路 188 號

★★★★ Ocean Spring Resort 海泉灣度(閩酒店 0756-7728888 0755-83042575 Zhuhai , China 珠海平沙鎖 海泉灣度假城

★★★★ Zhuhai Chang An Holiday Hotel 昌安假日酒店 0756-8866888 0756-8805880 2130 Yuetai Road Middle, Gragbei Area Zhuhai Cily, China 珠海市拱北齊海中路 2130 號

★★★★ Zhuhai Holiday Resort Hotel 珠海渡假村酒店 0756-3333338 00852-28332925 Nb.9 East Shi Hua Road, jù Da, Zhuhai Guangdong, China Postal Code:519015 海吉大石花東路9號

Jiangmen 江門

★★★★ Palace International Hotel 麗宮國際酒店

0750-8233388 0750-8233899/3392222 Jiangren, China 江門市東華二路 18 號至 28 號

★★★★ Yucca Hotel 逸豪酒店 ^7F0-3928888 0750-3928888-2336 118 Yingbin Road,

Dongguan 東莞

★★★★ Goodview Hotel- Zhangmutou 樟木頭三正半山酒店 0769-833/1868 0769-833/1950 Shi Xin Read, Zhengrutou 東莞中淖小頭鎖石新大道

★★★★ Goodview Hotel-Tangxia 塘廈三正宇山酒店 (769-8739333 (769-8786/936 Ying Bin Avenue Tangxia, Dungguan Quangdung,P.R.China 東莞市塘廈迎賓大道二

★★★★ Crown Price Hotel 東莞太子酒店 0760-8383333 0760-83803802 Jianghei Rad, Hangjiang Province,Dongguan, China 廣東省東莞市東江獅江北路

★★★★ Hui Huo Hotel 匯華國際飯店 0769-83238888 0769-83228288 No.2 Changping Avenue, Changping Town, Dongguan City, Guangdong, FTC. 廣東 省東莞市常平鎖常平大道2號

★★★★ Hotel Silvertand 東莞銀城酒店 0769-22828278 0769-22818228 Yinfeng Rd. Huangoun District, Dangguan, Quangdang, P. R. China 東莞市莞 太大道 48 號

★★★★ Metropolitian Yiking Hotel 塊度新都會恰景酒店 0769-87937771 0769-87928300 Nb 6, I Lanshi East Road Tangzia,Dangguan 東莞塘夏環市東路 6 號

★★★★ Gladden Hotel, Fenggang 鳳崗金訓技大酒店 0768-8758888 0768-87511200 66 - 68 Fengshen Avenue, Fenggang Town, Dungguen 東莞市鳩崗鏡烏深大道 66-68 號

Royal Garden Hotel 帝豪花園酒店 0769-83122222 0769-83129293(34售部)/83129306(項記) 東莞市大郎鎭美景大道 769

★★★★ Cinese Hotel 富盈酒店 0755-833/0850 0755-833/0553 GZ-SZ Highway, Dungduan Exit, Houjie Dungguan 東莞市廣深高峽公路東莞大道出

DongCheng International Hotel 東城國際酒店 0769-2268888 0769-2268333/22668888 Nb 3, Dong Greng East Averue, Dong Greng District, Dongguen 東莞市東 城區東城東路3 號

an Lung Chuen International Hotel 東莞市龍泉國際

769-85188688 0769-85188688 Jinzhou Section Lian Sheng Road, Hunen Town, Dongguan City 東莞市虎門鎮連升路金洲段

★★★★ Parkview Hotel 長安國際酒店 0769-85333333-6230 0769-85337777 1 Jinxiu Road, Changgan, Dongguan 東莞市長安鎭

★★★★ Lotus Ville Hotel - ChangAn 東莞長安蓮花山莊酒店 0769-8538388 0769-8553862 | Fartus Shanlu, Changan Town, Dongguan 廣東省東莞市長安蓮花 | 丹酒店

★★★★★ Springwood Harbour Hotel 匯源海逸酒店 0769-852/4888 0769-852/8788 I Limen Daido, I Limen City, Dongguan 東莞市於門鎖於門六道

★★★★ Sofitel Royal Lagoon Executive Resort 東莞索菲特峰景酒店 0763-22636888 0763-22625005 No 8, Ying Bin Road, Do Cheng District, Dongquan 東莞市東城區迎賓路 8 號

★★★★ Sofitel Royal Lagoon Dongguan 東莞索菲特禦景灣酒店 0769-22688888 0769-22625005

★★★★ Nile Villa International Hotel 尼羅河國際大酒店 0769-22706666 0769-22/30322 No.3, Il Banamui, Wandu Read, Wanjiang, Dungguan 東莞萬江區萬道路草南穿爾 F3 區

★★★★ Richwood Garden Hotel 禮泰花園酒店 0769-85708888 0769-85238822 10不bod, Dabandi , I Lmen, Dongguan, Guangdong, China 東莞市虎門鎖点 107 國道大 板地路段

Other Area 其他地區

★★★★★
Marriott Holidays Hotel 清遠萬豪假日酒店有限公司

0763-333228 0763-333111 Qingyuan City, Quangdong, China 洁遠市洁城區先鋒中路 18 號

★★★★ Shantou Regency Hotel 汕頭帝豪酒店 075/-8199888 075/-8800000 汕頭市金砂東路豐華莊188號

★★★★ Vienna International Hotel Lijiana 雲南麗江維也納麗江國

際大酒店 0888-5888888 0888-5899999 雲南麗江七星商貿街





Grand Bay View Hotel

ZHUHAI 珠海海灣大酒店



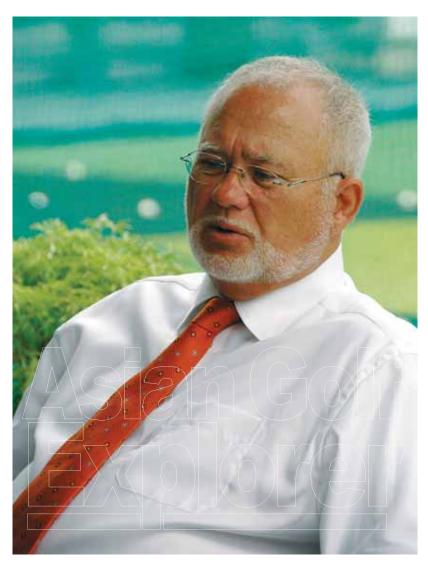


商 务 休 Come for the views...

尽 在 海 Stay for the comforts...

INTERVIEW

AGE caught up with the affable Chairman and CEO of Ping during his flying visit to Hong Kong last month. In town to launch the brand's new G10 line of equipment, Solheim talked club making, China, counterfeiting and Cabrera.



John Solheim Q&A

AGE: Welcome to Hong Kong. We know this isn't your first trip here but have you had anytime to have a good look around the place, and where do you like to stay?

JS: I always stay at the Marco Polo Hong Kong Hotel – it's where my father (Karsten Solheim, the founder of Ping) always used to stay and I like the location. Unfortunately I never have enough time to really get out and about but I really love the place – the energy here is something else. I first came to Hong Kong in 1969 as part of a world tour I was doing

for the company and have made many other visits since. It's a really exciting place – even more so at the moment what with everyone's interest in China.

AGE: You've just come from the Solheim Cup in Sweden where the American team defeated the European team. As your family sponsors the event and given your Norwegian heritage (John's father Karsten moved to the United States from Bergen as a young boy), I guess you can't fayour one team over the other?

JS: I'm very neutral. I consider myself an American, of course, but actually my mother is French, so we're a very European family. What I like to see at the event is a very closely fought match—and this time it was a lot closer than it looked. It only needed a couple of the games to go the other way and the Europeans could have finished on top. Put it this way, I was happy for the Americans to win. To win on the opposition's home soil is a great achievement.

AGE: I can't help but notice you're wearing a rather fetching orange tie — might that have anything to do with the launch of Ping's new G10 range of equipment which features an orange colour scheme?

JS: Ha! Yeah. It took a while finding the right colour, and this was the closest match I could find. The colour of the G10 and the i10 line is actually atomic orange, which is the same as the new colour scheme used by Corvette, the automobile maker. So this is my atomic orange tie.

AGE: Why orange, though? Who thought of that?

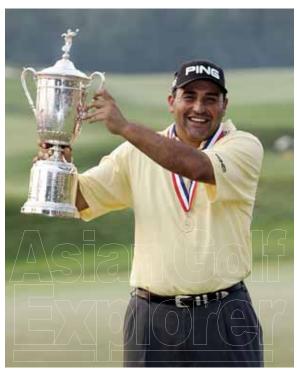
JS: We considered a range of other colours, but really loved the look of orange. It was my son John who came up with the idea. We all agreed it was the right colour to use.

AGE: Clearly Lee Westwood, who won last week on the European Tour, likes it too?

JS: That was amazing. Lee had been using the S58s for a long time and made the switch to the G10 driver and fairway woods and the i10 irons and Tour W wedges just a few weeks ago. The funniest moment came on the seventeenth hole where he made an eagle. The commentator said that he was playing his 3-wood from the rough but wouldn't be able to reach in two as there was a bunker protecting the green. So Lee steps up and launches his 3-wood right over the bunker to about 25-feet. It was a great shot and very satisfying to watch.

AGE: It must have been an extremely satisfying year for Ping with Angel Cabrera – AGE's favourite player - and Lorena Ochoa winning majors for the first time. Are you close to the Ping staff players?

JS: It has been a really great year for us. Ping is a family business, and we like our players to feel like they're part of the family too. I was delighted for both Angel and Lorena. I meet up with Angel



American dream: Cabrera's win was also a win for Ping

at all the majors – he's a real major player. There are some guys who are major players, and he's one of them. Chris DiMarco is another. The funny thing about Angel was that he was playing alongside Bubba Watson [another Ping player] in the third round and they were just trying to out hit each other. Angel is really long, but Bubba is even longer. On one hole Angel rips his best drive of the day and looks over to Bubba as if to say, 'try beating that.' Bubba then flies it past Angel's ball. Amazing. They're both great guys and I couldn't be happier for Angel. He played truly great golf.

AGE: And Lorena? You finally signed her up as a Ping staff player recently. Why did it take so long?

JS: Yes. Lorena has played with Ping

equipment since she was 15, but we never actually had a contract with her. Her Mexican sponsors pay a great deal of money for her cap and bag endorsements – an

All Ping
G10 Driver 9.5 degrees
G10 4-wood
G10 Hybrids 21 + 24 degrees
G10 Irons (4-PW)
Tour-W Wedges 52 + 58 degrees
Karsten Anser

amount that we couldn't match. The cap and bag endorsements are very important because they get the most exposure. However, I attended a dinner at the Masters earlier this year and Lorena gave a wonderful speech. I was very impressed with her and really felt we needed to strengthen our relationship with her. She's a wonderful lady. We're delighted she's become an official Ping player.

AGE: Ping is one of the very few equipment manufacturers who don't make clubs in China. Will that ever change – for financial reasons or otherwise?

JS: Our irons, wedges and putters are made in the U.S. Our drivers are actually made in China, but we're going to move production for those back to the U.S. as soon as possible. We have

all the technology in the U.S. – the new technology is so precise - so we've never really felt the need to outsource all our manufacturing overseas. That's not going to change.

AGE: Do your customers prefer the fact that the majority of Ping clubs are made in the United States?

JS: Yes, very much so. It's a big advantage for us.

AGE: How big a problem is counterfeit club making?

JS: Huge. It's a huge problem and it's very sad to see. The difference between a real club and a counterfeit club might not seem like much from the outside, but the difference in technology where it matters – on the inside of the clubhead

- is vast. The counterfeit clubs have none of the benefits of the real clubs. It doesn't just apply to golf clubs, of course. Clothing, DVDs - they're all affected by it too. It's terrible to see.

INTERVIEW

AGE: China is the number one culprit when it comes to counterfeit clubs. How well do you think the authorities are managing the problem?

JS: It's very difficult. In fact, we're part of a coalition of manufacturers who work with the government to try and prevent it from happening. Having said that, the Chinese will soon realize that junk doesn't sell. It can't. When I was a kid, Japanese products were considered inferior - they were junk. The Japanese realized that they if they wanted to compete they had to improve. Nowadays, the Japanese make some of the finest products around. They have learnt their lesson. The Koreans, too. Korean cars used to be considered junk. Now they make great cars. I believe the same will happen in China. It certainly has to if Chinese manufacturers want to develop their own brands, rather than just making things for everyone else.

AGE: Generally speaking, Ping doesn't release products as often as some of your

competitors. What's the reasoning behind that, and what do you think of some manufacturers who knock out new drivers every couple of months?

JS: Over the years we've released a new driver on an annual basis, but there has actually been two years between the G5 and the launch of the new G10. For irons, the period is generally longer. The reason being that sales actually tend to grow after the first year of the club being released. For instance, the G5 irons sold even better in their second year on the market than they did during the first. I can understand why other manufacturers introduce new drivers to the market so often - the technological advances and so forth. But that's not an approach we're really keen to follow. We have come to learn that if you make as good a club as you can possibly make, it will keep selling for years afterwards. We don't need to introduce new lines of equipment all the time.

AGE: How much golf are you playing these days?

JS: 2007 has been a great year for me. I've played quite a lot – and have played some great courses. Playing the Old Course at St. Andrews was an obvious highlight, as was playing Halmstad (venue of the 2007 Solheim Cup), which is one of Europe's finest courses. I still love playing.

AGE: What's your favourite course?

JS: Tough question. I'd have to say Cypress Point in California.

AGE: How about in Asia – any favourites?

JS: Unfortunately I haven't played as much over here as I would like. I've played a couple of times in Singapore and Thailand, but not much recently. Anywhere I should try?

AGE: The North at Kau Sai Chau Public Golf Course here in Hong Kong. It's a great layout with beautiful views. Tough, though. Gets windy.

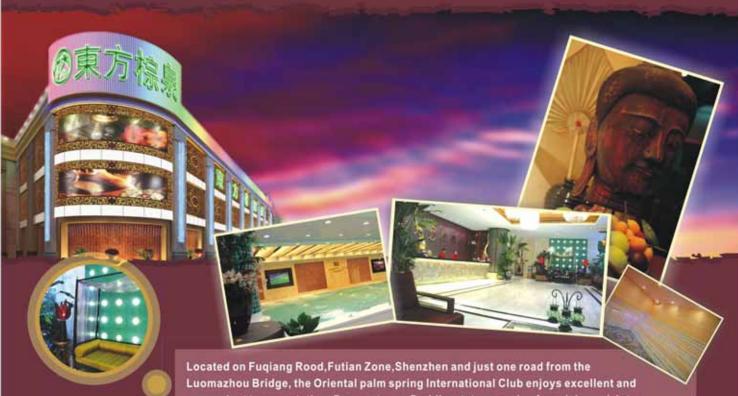
JS: Well, I might just have to try it out some time. Thanks for letting me know.

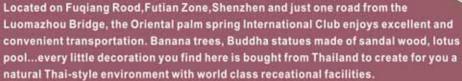


ORIENTAL PALM SPRING INTERNATIONAL CLUB



東方棕泉







Our Thai-style welcoming setting of comfortable and soft lighting allows you to relax your mind and revitalize your body amid stressful city living. Come and enjoy the finest pleasure of rewarding yourself!







地址: 深圳市福田區福強路金港豪庭I - 3層 ADD 1F-3F JINGANGHAOTING FUQIANG ROAD

FUTIAN ZONE SHENZHEN

電話 / TEL: (86) 755-82041888 傅真 / FAX: (86) 755-82041889 E-MAIL: SZDFZQ@126.COM



POK OI CHEERING GOLF DAY 2007

日期:2007年11月30日(星期五)

地點:深圳西麗高爾夫鄉村俱樂部

目 的:籌募博愛醫院社會服務經費

参賽資格: 各界高爾夫球愛好者

参賽名額: 144名 比賽形式: 比提賽

計分方法: 新新貝利亞

獎品總值 超過88萬

個人淨桿冠軍: HONMA 3星 鐵桿 AP701 一套

個人淨桿亞軍: HONMA 2星 木桿 BERES MG811 一支

個人淨桿季軍: HONMA 球具包 BERES CB2709 一個 最遠距離獎: HONMA 3星 木桿 BERES 912 一支

最近球洞獎: HONMA 推桿 BERES PUTTER 一支

隊制總桿獎冠軍(四名): HONMA 鐵桿 TW-PF 四套

隊制總桿獎亞軍(四名): HONMA 3星 木桿 TM425RF 四支

隊制總桿獎季軍(四名): HONMA 挖起桿 BERES WEDGE 四支

(價值:港幣\$45,000)

(價值:港幣\$8,000)

(價值:港幣\$3,430)

(價值:港幣\$9,800)

(價值:港幣\$2,000)

(總值:港幣\$57,600)

(總值:港幣\$39,200)

(總值:港幣\$5,600)

参賽費用: ((個人))

HKSTB.000 (PSHALL)

截止報名日期:2007年11月14日(星期三)

一桿進洞大獎:

豐田皇冠Previa 2.4

(價值:港幣約\$470,000)

HONMA 5星 鐵桿 一套

(價值:港幣\$228,000)

報名或查詢請致電:

主辦機構 博愛醫院

聯絡人: 陳小姐

電話: (852) 2479 0022 內線18 傳真: (852) 2479 5025

網站: http://www.pokoi.org.hk 地址:新界元朗切頭博愛醫院

賽馬會護理安老院大樓地下高座

協辦機構 高球007

聯絡人:曾小姐

電話: (852) 2187 3146 傳真: (852) 2882 7850 地址:香港灣仔莊士敦道68號

互信大廈17樓C, D室

協辦旅行社:晉誠有限公司 牌照號碼:35234



主辦機構:



+力がが地・車。



鑽石贊助:

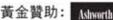


深业汽车



梁錫光總理

博愛醫院





















G10 Driver and G10 Draw Driver

Long and Strong

The G-series drivers continue for Ping and these two models appear to be following the same mold as the previous model, Ping's G5. Both with 460cc bodies, Ping follows suit of other major club manufacturers using a taller face and deeper crown to produce a higher moment-of inertia (MOI). Although it appears only minor tweaks have been made in the creation of the G10 drivers, Ping's worldwide tour staff, including Chris DiMarco and Angel Cabrera, have obviously enjoyed the small changes.

G10 Fairway Woods and Hybrids

Keeping it in Play

As with the G10 drivers, Ping's G10 and G10 Draw Fairway Woods have undergone some minor changes. One of the largest is a lower center of gravity created by a large weight pad on the sole. This allows for a higher ball velocity with reduced spin.



Tour W-Wedge

A Thing of Beauty

One of the most elegant wedges on the market today, the Tour-W features a milled face and grooves for added control and consistency. As you might expect, a vast array of loft and bounce options are available.



In addition to releasing new clubs, Ping has released new technology in the shaft department. With both the G10 and i10 iron sets Ping uses an Ascending Weight Technology (AWT) shaft design. The longer the clubs, the lighter the shaft will be and the shorter the clubs, the heavier the shaft will be. The aim in this design is to provide the golfer consistent weight progression with clubs and to increase clubhead speed in long irons while adding consistency and control with the short irons. In graphite shafts, Ping is releasing the TFC 129 and 129i shafts. These are the standard shafts for the G10 Drivers and are available in numerous flexes to match each player's swing type.

www.007travel.hk

is our new division specialized in booking of Hotels & Air tickets. For more information, contact +852 2180 2963,+86 755 8300 4733

Your New Travel Pe





ShangHai Free n Easy 上海自由行 HK\$ 1,859 up RMB 1,770 up



Bangkok Free n Easy 曼谷自由行 HK\$ 2,050 up RMB 1,988 up



Kota Kinabalu Free n Easy 沙巴自由行 HK\$ 2,760 up RMB 2,677 up



Shantou Regency Free n Easy Package 汕頭帝豪酒店 自由行套票 HK\$ 580 up RMB 553 up



Beijing Free n Easy 北京自由行 HK\$ 1,899 up RMB 1,842 up



Bangkok

Tokyo

London

Singapore

Vancouver

HK\$ 1,020 up

HK\$ 3,050 up

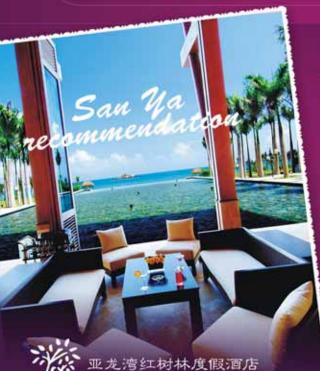
HK\$ 3,280 up

HK\$ 1,200 up

HK\$ 4,250 up

Tokyo Free n Easy 日本東京自由行 HK\$ 3,299 up RMB 3,142 up





Yalong Bay Mangrove Tree Resort

Marco Polo Shenzhen 深圳馬可李羅酒店



HKD820 up RMB795 up

nzhen Interlake Nterlake Oct Hotel 深圳茵特拉根華僑城酒店



Sydney HK\$ 2,750 up 機票

Kuala lumpur HK\$ 1,850 up Auckland

HK\$ 5,000 up

Seoul

HK\$ 1,750 up Shanahai

HK\$ 1,250 up Beijing

HK\$ 1,700 up

HK\$ 1,650 up

Tel:(852) 2180 2963 (86) 755 8300 4733

All rates above are for reference only. Genesis King Ltd (Travel Licence 352344)





Mizuno MP-600 In addition to the MP-57's, Mizuno has launched another beautiful peace of equipment – the jumbo-headed MP-600 Driver. Featuring Fast Track Technology – a nifty name for its two adjustable eight gram weights – Mizuno says that players can choose from 15 ball flight settings to fine tune the centre of gravity and achieve their ideal ball flight for maximum control. While it's easy to get lost in all the techno jargon, one thing is for sure: this is a seriously cool-looking piece of kit that even the most traditional of players will find easy on the eye.

HK\$6,600 (MP-57: 3-PW) / HK\$3,100 (MP-600) Call 2428-5965 or visit www. mizunogolf.com.

announces they're releasing new irons, the world's better players - be they amateur or professional - take notice. Mizuno's is a name that instantly conjures up images of classic-looking blades that give unparalleled feedback and workability, but that are not really suited to the average recreational golfer. Of course, the Japanese clubmaker has its very successful range of MX irons, which are designed to benefit lesser mortals, but as good as they are, the MX lacks the gracefulness of the MP series. Well good news, because Mizuno has launched the MP-57 irons, which have all the beauty and workability of their MP predecessors, but with a bigger sweetspot for increased forgiveness. Described as the crowning achievement in the evolution of the awardwinning Grain Flow Forging and Cut Muscle technologies, the MP-57 is the first MP iron that features a full cavity back, making it not only the most playable MP iron in history, but which also gives a higher ball flight in the longer irons and a mid trajectory in the scoring clubs. Now it's not just better players who should take notice.



ACADEMY

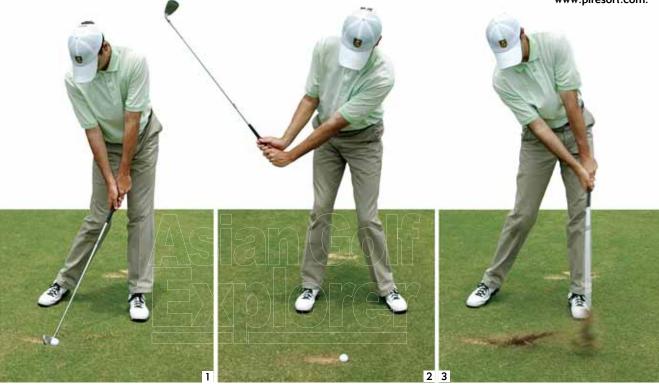


DEALING WITH DIVOTS

You've just smoked your drive down the middle of the fairway only to find your ball sitting in a sand-filled divot. It's annoying, I know, but don't despair - getting good and bad breaks on the course is all part of golf, so you have to accept what comes your way. Luckily, playing from a divot isn't as tough as it looks. It's certainly not the best place to be, but as long as you follow these tips, it's not quite the horror story that you might have first thought.



Shay is the Director of Golf at Palm Island Resort and a qualified PGA instructor. To learn more about Shay and the Palm Island Academy visit www.piresort.com.



1. Your ball position should be slightly back of centre. This will encourage a steeper angle of attack, which is the key to better contact. Also, choose a club with a bit more loft than you would usually take as the ball will come out hotter than normal - lower and with less spin.

2. You need to be a bit steeper than normal in your takeaway. Instead of dragging the club back as you would normally, you need to hinge your wrists early. Again, this will promote a steeper angle of attack, which is crucial to this shot.

3. Always make sure to keep the club and your body low to the ground through impact. Don't imagine you're 'lifting' the ball out of this lie. Quite the opposite. You should be hitting down and through the divot, accentuating a lower finish than you would normally.

Summary

So the next time you find your ball in a divot, don't get angry. Follow these tips and you'll start hitting the ball a lot more solid. Accepting your situation is one of the most important mental aspects in golf, so instead of blaming your bad luck, approach this shot with a confident attitude.

And as always, if you need swing or course management advice, seek the guidance of a PGA professional. AGE

Asian Golf Available at the Explorer following locations



688, Lai Chi Kok Road, Cheung Sha Wan Tel: (852) 2361 3972

CENTRAL

Shop G3, G/F, Bank of America Tower, 12 Harcourt Road, Central Tel: (852)2140 6828



70 Ting Kok Road, Tai Po Tel: (852) 2660 9222

Island Golf Club Pro Shop

8 Oi Tak Street, Sai Wan Ho Tel: (852) 2535 5968



Kau Sai Chau, Sai Kung Tel: (852) 2791 3318



Whitehead, Ma On Shan Tel: (852) 2631 9900



2/F Olympian City One, 11 Hoi Fai Road, Kowloon Tel: (852) 2271 4001



Basement, Mary Building, 71-77 Peking Road, TST Tel: (852) 2301 3980 G/F & 1/F, One Capital Place, 18 Luard Road, Wanchai Tel: (852) 2804 2880



17 Lan Kwai Fong, 1/F, Central Tel: (852) 2543 0081



20 Sky City Road East, Hong Kong International Airport Tel: (852) 3760 6661



46 Pillar Point, Tuen Mun Tel: (852) 2992 0399



8 Wui Cheung Road, Kowloon, HK. Tel: (852)2992 3333



8C Tseng Tau Village Shap Sze Heung Sai Kung, Hong Kong Tel: (852) 2791 9098

WILL SOON BE GOING ONLINE ...

From the 7th of every month you'll be able to browse each new edition at

www.asiangolfexplorer.com



Award-Winning Experience in China Since 1985





www.jmpgolf.com

Address: 1513 Folger Drive, Belmont, CA 94002 USA

Tel: 1-650-620-9670 Fax: 1-650-620-9707

China Tel: 86-136-6018-6366